

Color advertising in half- and quarter-page sizes is now available to both members and commercial advertisers!

Theme Issues Reduced to

\$275



Sasha Norrie, 9 years, 3 months young

NEW ADVERTISING RATES FOR THE GRNEWS

Effective February 2010

At the 2005 National Specialty Board meeting the following advertising rate schedule was approved by Res. 05-111 based on the recommendations of the GRNews Advertising Task Force.

ADVERTISING SCHEDULE OF PRICING

Commercial Color Advertising:		Member Commercial Color Advertising:		Member Color Advertising:	
Full Page:	\$ 650	Full Page:	\$ 425	Full Page:	\$ 325
Half Page:	\$ 375	Half Page:	\$ 225	Full Page Theme issue:	\$ 275
Quarter Page:	\$ 250	Quarter Page:	\$ 115	Half Page:	\$ 190
Back Cover:	\$1650	Back Cover:	\$ 700	Quarter Page:	\$ 100
Inside Cover:	\$1350	Inside Cover:	\$ 650	(one photo)	
				Back Cover:	\$ 650
				Inside Front Cover:	\$ 600
				Inside Back Cover:	\$ 400
				(same content policy as currently in place)	
Commercial Black/White Advertising:		Member Commercial Black/White Advertising:		Member Black/White Advertising:	
Full Page:	\$ 350	Full Page:	\$ 155	Full Page:	\$ 145
Half Page:	\$ 225	Half Page:	\$ 95	Half Page:	\$ 85
Quarter Page:	\$ 150	Quarter Page:	\$ 65	Quarter Page:	\$ 55
				Litter Listing:	\$ 30

*Send all advertising material to the Editor at GRNews@pacbell.net
Reserve preferred color pages with Bobbi Eller at lazylrgoldens@cox.net*

Lower color advertising rates! More affordable!

Upcoming Themes/Ad Deadlines 2015-2016:

- July-August – Promising Puppies/Young Hopefuls – June 17, 2015
- September-October – Veterans – August 19, 2015
- November-December – Field – October 21, 2015
- January-February – National Specialty Coverage – December 23, 2015
- March-April – Stud Dogs/Brood Bitches – February 17, 2016
- May-June – Spotlight on Performance Dogs – April 20, 2016

\$275 per color page!

PREFERRED COLOR ADVERTISING RATES FOR FIRST 15 PAGES OF GRNEWS

Single right-hand page	Spreads
Page 1 \$550	Pages 2-3 \$ 1100
Page 3 \$500	Pages 4-5 \$ 1000
Page 5 \$485	Pages 6-7 \$ 950
Page 7 \$465	Pages 8-9 \$ 900
Page 9 \$445	Pages 10-11 \$ 850
Page 11 \$425	Pages 12-13 \$ 800
Page 13 \$400	Pages 14-15 \$ 750
Page 15 \$375	