

*Color advertising in half- and quarter-page sizes is now available to both members and commercial advertisers!*

**September-October Theme  
VETERANS!  
\$275**



Sasha Norrie, 9 years, 3 months young

## NEW ADVERTISING RATES FOR THE GRNEWS

Effective February 2010

At the 2005 National Specialty Board meeting the following advertising rate schedule was approved by Res. 05-111 based on the recommendations of the GRNews Advertising Task Force.

### ADVERTISING SCHEDULE OF PRICING

<b>Commercial Color Advertising:</b>		<b>Member Commercial Color Advertising:</b>		<b>Member Color Advertising:</b>	
Full Page:.....	\$ 650	Full Page:.....	\$ 425	Full Page:.....	\$ 325
Half Page:.....	\$ 375	Half Page:.....	\$ 225	Full Page Theme issue:....	\$ 275
Quarter Page:.....	\$ 250	Quarter Page:.....	\$ 115	Half Page:.....	\$ 190
Back Cover:.....	\$1650	Back Cover:.....	\$ 700	Quarter Page:.....	\$ 100
Inside Cover:.....	\$1350	Inside Cover:.....	\$ 650	(one photo)	
				Back Cover:.....	\$ 650
				Inside Cover:.....	\$ 600
				(same content policy as currently in place)	
<b>Commercial Black/White Advertising:</b>		<b>Member Commercial Black/White Advertising:</b>		<b>Member Black/White Advertising:</b>	
Full Page:.....	\$ 350	Full Page:.....	\$ 155	Full Page:.....	\$ 145
Half Page:.....	\$ 225	Half Page:.....	\$ 95	Half Page:.....	\$ 85
Quarter Page:.....	\$ 150	Quarter Page:.....	\$ 65	Quarter Page:.....	\$ 55
				Litter Listing:.....	\$ 30

Additional photos: color \$15 each; black/white \$10 each.

*Lower color advertising rates! More affordable!*

#### Upcoming Themes/Ad Deadlines 2011-2012:

September-October – Veterans – August 18, 2011

November-December – Field – October 19, 2011

January-February – National Specialty Coverage – December 21, 2011

March-April – Stud Dogs/Brood Bitches – February 22, 2012

May-June – Spotlight on Performance Dogs – April 18, 2012

July-August – Promising Puppies/Young Hopefuls – June 20, 2012

*\$275 per color page!*

#### PREFERRED COLOR ADVERTISING RATES FOR FIRST 15 PAGES OF GRNEWS

Single right-hand page	Spreads
Page 1 \$550	Pages 2-3 \$ 1100
Page 3 \$500	Pages 4-5 \$1000
Page 5 \$485	Pages 6-7 \$ 950
Page 7 \$465	Pages 8-9 \$ 900
Page 9 \$445	Pages 10-11 \$ 850
Page 11 \$425	Pages 12-13 \$ 800
Page 13 \$400	Pages 14-15 \$ 750
Page 15 \$375	