

Color advertising in half- and quarter-page sizes is now available to both members and commercial advertisers!

**July-August 2009 Theme
PROMISING PUPPIES/YOUNG HOPEFULS
\$275**



Sasha Norrie, 9 years, 3 months young

NEW ADVERTISING RATES FOR THE GRNEWS

Effective December 21, 2005

At the 2005 National Specialty Board meeting the following advertising rate schedule was approved by Res. 05-111 based on the recommendations of the GRNews Advertising Task Force.

ADVERTISING SCHEDULE OF PRICING

Commercial Color Advertising:	Member Commercial Color Advertising:	Member Color Advertising:
Full Page:..... \$ 650	Full Page:..... \$ 425	Full Page:..... \$ 325
Half Page:..... \$ 375	Half Page:..... \$ 225	Full Page Theme issue: \$ 275
Quarter Page:..... \$ 250	Quarter Page:..... \$ 115	Half Page:..... \$ 190
Back Cover:..... \$1650	Back Cover:..... \$ 700	Quarter Page:..... \$ 100
Inside Cover:..... \$1350	Inside Cover:..... \$ 650	(one photo)
		Back Cover:..... \$ 650
		Inside Cover:..... \$ 600
		(same content policy as currently in place)
Commercial Black/White Advertising:	Member Commercial Black/White Advertising:	Member Black/White Advertising:
Full Page:..... \$ 350	Full Page:..... \$ 155	Full Page:..... \$ 145
Half Page:..... \$ 225	Half Page:..... \$ 95	Half Page:..... \$ 85
Quarter Page:..... \$ 150	Quarter Page:..... \$ 65	Quarter Page:..... \$ 55
		Litter Listing:..... \$ 30

Additional photos: color \$15 each; black/white \$10 each.

Lower color advertising rates! More affordable!

Upcoming Themes 2009-2010:

- July-August – Promising Puppies/Young Hopefuls – deadline June 17, 2009
- September-October – Veterans – deadline August 19, 2009
- November-December – Field – deadline October 21, 2009
- January-February – National Specialty Coverage – deadline December 16, 2009
- March-April – Stud Dogs/Brood Bitches – deadline February 17, 2010
- May-June – Spotlight on Performance Dogs – deadline April 21, 2010

\$275 per color page!