



AMERICAN
KENNEL CLUBSM

Special Attractions Application

Clubs planning a Special Attraction at their events must check the Special Attraction section of the event application and submit a Special Attraction Form with attractions selected and/or a written explanation with a complete description. This will ensure that there is sufficient time for approval and subsequent inclusion in your premium list. **No special attraction can be held without written approval from the Event Operations Department** (Chapter 11, Section 10, *Rules Applying to Dog Shows*). All clubs holding a Special Attractions and participants in these events are governed by the same rules and regulations as that apply at all AKC® events. The Event Committee has the same responsibilities to see that all AKC Rules Regulations and Policies are adhered.

Your Special Attraction must be restricted to participants that are purebred and at least 6 months of age. If purebred dogs other than those eligible for AKC registration are to be included, a list of the breeds must be provided to the American Kennel Club with the request. Exceptions to this would include well-known dogs with celebrity status, such as television or movie stars. Unentered dogs may participate in the special attractions.

Approvals will routinely be given with the conditions that the special attraction cannot interfere with the orderly conduct of judging at the show. It should be held during a break in judging, at the conclusion of the judging, or in an area far enough removed from the judging so as not to disturb the participants in the show.

Examples of approvable attractions are listed on the reverse side of this form. Any demonstration such as agility, lure coursing, earthdog or any event which the American Kennel Club licenses, **must** follow AKC regulations, utilizing approved course requirements and equipment.

The following are examples of attractions the **do not need approval** for inclusion in the premium list. **All dogs that participate in these must be purebred and at least six months of age.**

- Best Puppy, Best Bred-By-Exhibitor and Best Veteran.
- Health services such as Clinics for Heart, Eye, Microchip, Thyroid, vonWillebrands, International Canine Semen Bank or anything related to the general health and well being of the dogs.
- Educational Seminars
- Booths

Judges of special attractions need not be regular approved judges for the breeds or groups. This applies to demonstrations as well as competitive events.

Announcement of the event, which can include detailed information on eligibility and/or performance requirements, should be included in the premium list.

Those demonstrations conducted by any official law enforcement agency or by a branch of the armed forces, displaying the unique abilities of their dogs is acceptable.

Event Operations

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MESPL2 (7/05)

